

SIMEON OBODOZIE

User Experience Designer

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Lagos, Nigeria

obodcreative.com

SUMMARY

Simeon is passionate about simplistic visual design that help users achieve their goals seamlessly. He has the resilience to work through projects and produce the all-round perfect product for the end-users.

EDUCATION

MASTERS DEGREE IN BUSINESS ADMINISTRATION UNIVERSITY OF LAGOS

2021 - Ongoing

Lagos, Nigeria

B.SC. CIVIL & ENVIRONMENTAL ENGINEERING UNIVERSITY OF LAGOS

2011 - 2016

Lagos, Nigeria

GPA
3.65 / 5.0

WEST AFRICAN SENIOR SCHOOL CERTIFICATE IMMACULATE GRACE ACADEMY

2005 - 2011

Lagos, Nigeria

EXPERIENCE

FREELANCE UI/UX DESIGNER OBOD CREATIVE

01/2017 - Ongoing

Lagos, Nigeria

- Created numerous user flows, wireframes, prototypes and mockups for mobile applications and websites.
- Developed product strategy by conducting market research and identifying user pain points.
- Did some front-end programming (HTML5, CSS3, JavaScript) to create web-based prototypes and websites.
- Created and managed websites using JavaScript, HTML, CSS and the Cpanel website builder tool.
- Worked on over 40 brand identity and product design projects while achieving a rating of 9.21/10 in satisfaction evaluation among my clients so far with excellent delivery time.
- Produced graphic designs for print and digital media (websites, posters, banners, flyers, menus, ads, product packaging and cards) using tools like InVision, Adobe Illustrator, Photoshop, Sketch, Figma, Adobe XD and Photoshop.

SKILLS

FRONT END

- HTML5
- CSS3
- JavaScript

SOFTWARES / TOOLS

- Adobe XD
- Illustrator
- Photoshop
- Sketch
- After Effects
- InDesign
- InVision
- Figma
- Office
- Cpanel Website Builder
- GitHub

HARD SKILLS

- User Experience
- UX Design
- UX Research
- Usability Testing
- Hand-lettering
- Logo designing
- UI Prototyping and Wireframing
- Digital and Print Graphic Design
- Responsive Web Design
- UI/UX Designzz

TRAINING / COURSES

Create High-Fidelity Designs and Prototypes in Figma

2023

Coursera

Conduct UX Research and Test Early Concepts

2022

Coursera

Build Wireframes and Low-Fidelity Prototypes

2022

Coursera

Start the UX Design Process: Empathize, Define, and Ideate

2022

Coursera

Foundations of User Experience (UX) Design by Google

2022

Coursera

EXPERIENCE

FUNDS TRANSFER OFFICER

FIDELITY BANK PLC

📅 01/2020 - Ongoing 📍 Lagos, Nigeria

Fidelity Bank Plc is a top tier commercial bank in Nigeria that provides Online, Personal Banking, SME Banking, Agric, Corporate, Investment, and Private Banking Services.

- Receiving and processing customers inward and outward cheques and funds transfer requests efficiently.
- Assisting clients with various questions and concerns about bank products and advising them on the best mode for the desired transaction.
- Sensitizing and capturing customers on digital banking platforms, maintaining accurate records of every transaction and ensuring that all documentation is compliant.

SALES REPRESENTATIVE

CHARITY NWAIZU PHARMACEUTICAL COMPANY

📅 06/2018 - 11/2019 📍 Lagos, Nigeria

Charity Nwaizu Pharmaceuticals manufactures and distributes health care products nationwide in Nigeria.

- Acquired new customers by reaching out to leads and served existing customers by optimizing current purchases.
- Resolved customer complaints and queries and submitted purchase orders.
- Continuously informed management of purchase actions while maintaining monthly minimum goals.

NYSC MEMBER/SECONDARY SCHOOL TEACHER

BISHOP SMITH MEMORIAL COLLEGE

📅 05/2017 - 04/2018 📍 Kwara, Nigeria

Taught junior secondary school students on the subject of Basic Technology.

- Developed and executed daily lesson plans and weekly homework packets that averaged a 95% completion rate to engage and challenge student understanding and involvement.
- Designed an original student-centred curriculum with corresponding lectures and lab activities that aligned with the State Universal Basic Education Standard.
- Implemented lesson plans independently for classrooms of over 50 students.
- Established relationships of trust and understanding with all students to aid learning.

TRAINING/COURSES

Principle for UX Design

📅 2020 📍 LinkedIn Learning

User Experience Design Essentials - Adobe XD

📅 2019 📍 Udemy

UX Foundations: Interaction Design

📅 2019 📍 LinkedIn Learning

UX Foundations: Multi-device Design

📅 2019 📍 LinkedIn Learning

User Experience Insights with Chris Nodder

📅 2019 📍 LinkedIn Learning

HTML Essential Training, Sketch: For Instructional Design

📅 2019 📍 LinkedIn Learning

User Experience Insights with Chris Nodder

📅 2019 📍 LinkedIn Learning

Sketch: UX for Instructional Design

📅 2019 📍 LinkedIn Learning

STRENGTHS

- ★ Creative problem solving
- ★ Persuasive and Influential
- ★ Active learning and timely delivery on tasks
- ★ User-centred design eccentric

